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*Speaker name:* Andreas Weigend, Ph.D.  
*Speaker affiliation:* Director, Social Data Lab, and former Chief Scientist, Amazon  
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*Speaker nationality:* Born in Germany, now lives in San Francisco, Shanghai, and on <http://weigend.com/where>. Citizen of the World.

[Dr. Andreas Weigend](#) is an expert on the future of big data, social-mobile technologies, and consumer behavior. Andreas teaches at Stanford University, UC Berkeley, and China's CKGSB.

As Amazon's chief scientist, he helped create the firm's data strategy and customer-centric culture. Andreas founded the [Social Data Lab](#), which connects faculty and students with companies looking to find new forms of engagement with their customers.

Andreas also advises innovative startups and regularly consults for large corporations including Alibaba, GE, Lufthansa, and MasterCard on how to leverage the [Social Data Revolution](#).

In his speaking engagements, he shares insights on the untapped power of data and its irreversible impact on individuals, business, and society.

*Speech Topics:*

- Data is the New Oil
- Turning Big Data into Big Decisions
- We Are Our Data: Harnessing the Power of Social Data
- E-commerce, Me-commerce, We-commerce: Understanding the New Consumer

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